



# Huntingdon Valley Library

*A forward-thinking essential center of learning and community.*

## Strategic Plan 2026-2028

Huntingdon Valley Library will be focusing on three key areas identified as integral for the continued growth and success of this organization.

### **Evaluate Library Space & Build Public Awareness**

- Grow the library brand by using smart, effective marketing strategies.
- Evaluate all platforms used to access library information and upgrade as needed to ensure they are fully accessible and effective (ex.website).

### **Support Lifelong Learning, Inclusion, and Community Engagement**

- Continue to offer robust, diverse programs that residents expect.
- Assess community tech needs and develop actions to meet those needs.
- Act to designate the Library as the township's Community Center for all residents, including youth and Seniors.

### **Strengthen Board Engagement & Financial Sustainability**

- Enhance the Board of Trustees succession planning.
- Develop Trustee knowledge and create a donor solicitation plan to ensure thorough fundraising efforts annually.

**It is the mission of Huntingdon Valley Library to  
provide a vibrant, welcoming environment.**