

HUNTINGDON VALLEY LIBRARY (HVL) STRATEGIC PLAN 2022-2024

Mission Statement: *To provide a vibrant welcoming environment where everyone will engage, explore and enjoy.*

STRATEGIC FOCUS AREA I: Destination

GOAL STATEMENT: HVL seeks a continued role as the hub of our community.

STRATEGIC OBJECTIVES:

1. Provide a sustainable library facility that meets community needs and expectations.
2. Expand programming and outreach beyond the building.

STRATEGIC FOCUS AREA II: Education

GOAL STATEMENT: HVL supports lifelong learning for all members of our community.

STRATEGIC OBJECTIVES:

1. Promote learning, reading and early literacy throughout the community.
2. Develop & continue diverse patron services, inclusive programs and collections that meet community members' needs.

STRATEGIC FOCUS AREA III: Innovation

GOAL STATEMENT: HVL supports and encourages enhanced technological literacy in the community.

STRATEGIC OBJECTIVES:

1. Develop technology collection & physical space to foster innovation and the adoption of new skills
2. Provide technology training and other services that meet community needs.

STRATEGIC FOCUS AREA IV: Inspiration

GOAL STATEMENT: HVL aspires to be an environment for exploration and creative expression.

STRATEGIC OBJECTIVES:

1. Support writing, authors, and the creative/performing arts.
2. Seek and maintain relationships with corporate/philanthropic partners to enhance & expand creative programming, services and collections.

STRATEGIC FOCUS AREA V: Collaboration

GOAL STATEMENT: HVL seeks partnerships and cooperation with all who share our common goals.

STRATEGIC OBJECTIVES:

1. Ensure the Library's financial stability and plan for growth to support strategic goals.
2. Expand and enhance partnerships with various stakeholders.

STRATEGIC FOCUS AREA VI: Participation

GOAL STATEMENT: HVL strives to be a catalyst that sparks community involvement & personal/professional growth.

STRATEGIC OBJECTIVES:

1. Create active, interactive, and involved patron groups.
2. Develop a strong, involved Board of Trustees and staff.

