

Huntingdon Valley Library

Library Director's Annual Report for 2019

Submitted by Sharon Moreland-Sender

February 10, 2020

Notes

Knowing that this will be the last Annual Meeting I attend as Director, I wanted to highlight some of our accomplishments since 2012.

2012:

- Barbara Bernstein organized a very successful 'Taste of Culture' event with the restaurant Uzbekistan
- I joined the team in July 2012 and we hired Shawna H. to be our IT and Polaris support (aka MAC)
- Hosted our first Betsy Anderson art lecture
- Lower Moreland Township installed a new Key fob system, sidewalks in the back, a bench, and new trees
- Friends helped purchase a Tech Toy Box for training purposes
- Alice hosted special storytimes for children with autism
- Launched our online library card registration form

2013:

- Library reorganization with the hire of Pam Dull as Assistant Director in May and Glynnis Flores as Youth Services Librarian in October
- Taste of Culture event and program series featuring India with Barb Bernstein
- New indoor book drop built, along with a sit-down area at the desk
- New self-service holds system set up for patrons
- New play stations in the Children's area and AWE early literacy computers
- Established a weekly email newsletter
- Programs with with KYW film critic Bill Wine and Abe Lincoln re-enactor
- Veterans Day celebration with the Friends and Steve Irwin

2014:

- 60th Anniversary brunch with author Larry Kane at Philmont Country Club
- Open Saturdays until 5 pm all year
- Held community forums and surveys for the new strategic plan
- Geek the Library awareness campaign
- Pam coordinated the first Presidents Volunteer Service Award program
- Received a Keystone Grant for new HVAC (\$33,900)
- Launched Zinio online magazine service
- Taste of Italy wine and dine fundraiser with Board member's Jeff and Hilarie

- New stucco façade, interior paint, and Girl Scout's Bronze Award Garden
- Started a new Endowment Fund with help from Jonathan Rumpf
- Programs Gerry Shur, Ruth K, Hartz, and Marie-Helen Bertino

2015:

- Negotiated a new lease, reclassifying the Community Room as part of the library
- Developed the new 3-year strategic plan
- Pennsylvania Humanities Council Teen Reading Lounge grant for \$1,500
- Lisa Scottoline author brunch
- Glynnis launched Book Worm book club for 1st and 2nd graders
- Summer reading numbers rose 125% for kids and 234% for teens

2016:

- Launched 1,000 Books Before Kindergarten early literacy program
- Glynnis agreed to host the Spring Egg Hunt and Movie Night Under the Stars on behalf of the Township
- Launched a new Web site and online calendar
- Unveiled the Friends Learning Lab with new laptops, iPads, and AV system
- Added Sunday hours and new staff with additional tax support from the Township
- Saturday Storytimes, Block parties, and Middle school book club
- Hosted Eleanor Roosevelt
- First Friends Spring Tea
- Valerie Plame spoke at the author brunch
- Received one of only 13 Teen Reading Lounge continuation grants
- Senior Expo in the gym with Rep. Murt
- Started the Socrates Café – thank s to Jane and Bob Rubin

2017:

- Expanded programming and partnered with several local businesses
- Vanessa kicked off the new Teen Advisory Board
- Terri Heebner joined as new YS Librarian in July
- Pam and Marilyn started our Coding and Robotics program
- Fun Run with No Bull Training, Books & Brews at Naked Brewing, and LuLa Roe clothing bazaar
- Four Aspects of Art Nouveau lecture with Betsy Anderson c/o the Friends
- Added a new evening adult book club hosted by Meg

2018:

- Pam and staff organized BINGO for National Library Week in April
- Created the new Classroom Card with LMTSD librarians
- Began retrofitting library lights with LED bulbs with PECO grant program
- Special Board meeting featuring David Belanger to learn about space needs serving library goals
- Pam was selected to participate in the PALS Directors' Institute

- Donor Gala in December
- Educational Improvement Tax Credit program designation as an Educational Improvement organization thanks to Pam and Marilyn, with LMTSD support
- In-service trainings on Active Shooter and Autism Awareness
- Added hoopla streaming service with Friends support
- Applied for the Community Design Collaborative grant in October
- Participated in Turning Outward initiative
- Signed up for new health insurance

2019:

- Worked with the Collaborative, hosting 2 Task Force meetings
- Strategic plan prep work with surveys, focus group, and SWOT discussions
- Vanessa named Head of Youth Services in March
- Beth as new Teen Services Associate hosted CSI event and a Haunted Library
- Expanded Township involvement with Extravaganzas, Fire Prevention Open House, Egg Hunt, Movie Night, and Trunk or Treat
- Township paid to have Community Room floors refinished and new vinyl flooring installed in the hallway, also installed security cameras
- Installed outlets, expanding usable study spaces to telephone room and new hallway bistro area
- PA Forward Bronze star – Pam spearheaded this PaLA marketing initiative to focus on the five literacies
- New fiber connection from MCLINC through ENA with 60-100Mbps speeds
- New 3-year lease with the Township

2020 Goals:

- Fundraising study
- Beth's Teen CSI Club with local law enforcement professionals
- Outreach events at businesses out in the community
- Increase in State Aid – 9.2% - a step towards restoring funding
- New sidewalks, paint, and teen and children's furniture
- New collections: T-mobile hot spots, robots, puzzles, and games
- Hallway café area
- Libraries Transform advocacy campaign and library card sign-up campaign
- Launch a re-imagined Write and Illustrate Your Own Book contest