Board of Trustees

Meeting Minutes May 18, 2017 Regular Meeting

Attendance: President Eleanor Schneider, Treasurer Judy Trichon, Secretary Miryam Roddy, Township Commissioner Ferdinand Gonzales, Mitchell Fink, Rita Kenney, and Jeff Rubin.

Others in attendance: Library Director Sharon Moreland-Sender, Assistant Director Pam Dull, and Linda Yerkees and Brigid Cromwell representing Lower Moreland High School.

The meeting was called to order by President Schneider at 7:30 pm.

Miryam Roddy moved to accept the April 2017 Board Meeting Minutes, Jeff Rubin seconded. The motion passed.

Clayton Howard and Hilarie Weiss arrived at 7:37 pm

Treasurers Report

Mrs. Trichon shared that the 990 was filed electronically. Mrs. Moreland-Sender noted that the Library's tax exemption will need to be renewed in June.

Public Comment

None

Old Business

Mrs. Moreland-Sender reviewed the amended Emergency Preparedness plan. **Miryam Roddy moved to accept the plan as presented. The motion was seconded by Judy Trichon and approved by the board.** The next step will be to work with Rich Worthington to develop a map of the building.

Mrs. Moreland-Sender updated the Board on the Youth Services Librarian search.

New Business

Mr. Rubin asked for an update on the parking situation at the Library and Mrs. Moreland-Sender shared that after working with the Lower Moreland Police Department, the situation has improved.

Librarian's Report

Mrs. Moreland-Sender submitted the Director's Report in LBM No. 78. Clayton and three other young men from the High School are volunteering as part of the CAPS program and are relabeling sections of the collection to improve ease of use.

The Board discussed strategies to address the recent lack of growth in circulation, including increased marketing and different purchasing decisions.

Board of Trustees

Mrs. Moreland-Sender shared that the Appeal will be brought back during the summer to give Summer Reading Program participants the opportunity to donate.

Two strategic initiatives – the Family Hour of code and the Teen Advisory Board – are both moving forward.

Pam Dull hosted a Volunteer Tea on April 28, recognizing four Presidential Volunteer award winners.

The Spring Egg Hunt was successful, with 300 children searching for 8,000 eggs.

School District Liaison's Report

Mrs. Yerkees announced that she is retiring June 20 after 23 years. Mrs. Moreland-Sender will reach out to the Superintendent before the August meeting about appointing a new Liaison, possibly from Murray Avenue or Pine Road libraries.

Commissioner's Report

Mr. Gonzales provided updates on various projects and issues from the Township, including the Fetter's Mill Bridge closure.

Marketing, Fundraising and Programming Committee Report

Mrs. Roddy expressed her concerns related to Bryn Athyn use of the Library. We will begin sharing Library events of note with the administrator of the Borough's social media sites. Mrs. Moreland-Sender will contact the Borough about appointing a new liaison

Mrs. Trichon expressed her concerns regarding cleaning costs and led a discussion of possible solutions.

Mrs. Moreland-Sender shared that the Library would be closed for the Memorial Day weekend and would not be participating in any activities located outside the library.

Mrs. Roddy updated the Board about the Naked Brewing Fundraiser, now scheduled for Saturday, August 19 from 1 to 3 pm. Tickets will be \$20 and include a flight of beer, light food, tours, access to happy hour specials, and a pint glass. A contract will be sent, after review by Jack Bernstein. The Board of Trustees were asked to donate \$30 each to cover a portion of the event costs.

The committee is also working on a Victor Brooks author lunch event at the Library.

Harry Elfont is interested in offering a virtual program at the Library.

Pam Dull shared that John Grisham is speaking on June 29 at the Doylestown bookshop. Miryam Roddy will reach out to his publisher.

Rita Kenney will attend a Jerry Blavat event at Gloria Dei and report back to the Committee. It was also mentioned that Bobby Rydell is doing an event in Southampton.

8:50 pm Mitchell Fink moved to adjourn the meeting. Ferdinand Gonzales seconded. The meeting was adjourned.