
Board of Trustees**Meeting Minutes****June 9, 2016 Regular Meeting**

Attendance: President Eleanor Schneider, Vice President Jack Bernstein, Treasurer Judy Trichon, Secretary Miryam Roddy, Rita Kenney, Hilarie Weiss and David Silver.

Others in attendance: Library Director Sharon Moreland-Sender, Assistant Director Pam Dull, Marilyn Rubin representing Friends of HVL, Linda Yerkees representing Lower Moreland HS. Also in attendance was Brigid Cromwell, a student at Lower Moreland High School.

The meeting was called to order by President Schneider at 7:35 pm.

Jack Bernstein moved to accept the May 2016 Meeting Minutes with the following correction: Jack Bernstein, not David Silver, moved to adjourn the meeting. Rita Kenney seconded. The motion passed.

Treasurers Report

Mrs. Trichon reported that in August, after the half-year budget has been assessed, there may be additions or changes made to the 2016 budget. The library is in the process of moving accounts from BB&T to TD Bank. Copies of the final 2015 audit were distributed to Board Members.

Public Comment

None

New Business

Brigid Cromwell has applied to be the new High School Liaison. She introduced herself stating that she loved reading and wants to go into journalism. She welcomes this opportunity to give back to the community.

Miryam Roddy moved to invite Brigid Cromwell to join the Library Board as Student Liaison for the 2016-2017 school year. Judy Trichon seconded. The motion passed.

Old Business

Mr. Bernstein reported that he and Sharon met with Chris Hoffman, Township Manager, prior to completing the School Districts form regarding the auxiliary parking lot. The form included a statement that half of the lot would be for library parking and that the understanding would be in perpetuity. The library has provided the necessary insurance certificate.

Directors Report

Mrs. Moreland-Sender gave the Summer Reading presentation, which begins June 20. She shared that the library provides opportunities to read for fun during the summer,

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while also helping students retain skills learned in the prior school year. The Summer Reading Program is organized by Mrs. Glynnis Flores, Youth Services Librarian, and she reached 1,532 children and teens this year in her outreach activities to promote the program. Also this year, Mrs. Flores obtained donations and coupons amounting to \$4,515 from local businesses and organizations and the Friends provided \$3,500 for programs. Please see her report for details.

From the Director's Report, Mrs. Moreland-Sender shared that the three LMHS CAPS student volunteers shifted non-fiction and moved the audio books, giving the collection room to grow and space for the Great Courses to stand upright. The CAPS students also created a short video about the library, organized historical Board Minutes, and wrote Web site posts to market Summer Reading events.

Marketing, Fundraising and Programming Committee Report

The Board discussed and shared sample elevator speeches prepared prior to the meeting. Sentiments expressed included: combating the notion that libraries are on the "downturn" due to eBooks, that libraries are not just about books but about continuity in the community, that the library is where you go to be exposed to different things and to broaden what you know, and that the library is the only place you need to go for help and information.

The Library will take part in the Centennial Celebration of Lower Moreland Township on October 1. The Township fair will take place from 11-4 and that evening the library is organizing a "Movie Under the Stars," with financial support from the Township.

After some discussion, Mrs. Schneider agreed to contact Mr. Whitacre about meeting with the Fundraising Committee to discuss a Sock Hop / Doo Wop library fundraiser.

Friends Report

Mrs. Rubin reported that the book sale will begin June 14. The Friends are starting a 'Meet Fred' campaign where pictures of the life-sized referee, Fred, will be given to customers who check out museum passes. They will be encouraged to take pictures of Fred at the museum they visit. Mrs. Weiss suggested that a museum review be added to the weekly newsletter, when possible. A used book sale banner is being designed to hang over Huntingdon Pike, a bus trip to NYC is planned for September 28, and the June meeting was a pot luck luncheon to discuss upcoming programs.

High School Liaisons Report

No report.

School District

Mrs. Yerkees reported that students can take books out for the summer. Evaluations continue for students. She issued a thank you to Friends members Andee and Cheryl for the used classic books that they pulled aside for the high school. There will be a cart

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at the school library with the books for sale to benefit Friends of Huntingdon Valley Library.

8:45 pm Jack Bernstein motioned to adjourn the meeting and David Silver seconded. The meeting was adjourned.